

Travel South USA International Sales Mission
China
September 10-16, 2016

DESCRIPTION:

Travel South USA, in partnership with the state tourism offices, will be conducting a sales mission to meet with international tour operators, product managers, and editorial media in China. This program includes visits to current and future tour operator partners, as well as editorial media from key travel-trade press and targeted travel sections of consumer publications, both online and print. The program is open to all TSUSA CVB's, hotels, attractions, and receptive companies looking to build or seek new business from this important emerging market.

Country Facts:

Date: **September 10-16, 2016** (Departure USA Friday, arrive Beijing on Saturday)

Sales Mission for Partners - Beijing & Shanghai		\$4,750**
	<ul style="list-style-type: none"> * Hotel accommodations based on single occupancy in 4-star category * Beijing - 3 nights * Shanghai - 3 nights * All land transportation by charter bus including airport transfers & train * Breakfasts included * All-inclusive meals including client lunches/dinners as specified on itinerary * All portage and tips * Tourism exchanges per itinerary * Guide services and admissions * Interpreter services included * Chinese translated business cards and fact sheets * <i>Additional delegate cost in single room - \$3,750</i> **<i>Estimate without roundtrip airfare from/to USA</i> 	
Mission Highlights		
Beijing	<ul style="list-style-type: none"> • Market briefing by major tour operators/OTA's & U.S. Commercial Service • Presentation workshops & trade show meetings with tour operators • Lunch with media • Tourism exchange - Tiananmen Square & Forbidden City 	
Shanghai	<ul style="list-style-type: none"> • Presentation workshops & trade show meetings with tour operators • Lunch with media • Travel agent trainings & OTA visits 	

Cost: \$4,750 single delegate without airfare to/from USA
 \$3,750 additional delegate with separate accommodation without airfare to/from USA

Benefits:

- Pre-scheduled educational meeting/workshop with key tour operators
- One-on-one networking opportunity at an media luncheon
- Sales lead report following the mission

Deadline: **August 1, 2016**

Please Note: *Space is limited on a first-come, first-served basis. Please complete the portion below and fax back as soon as possible to confirm your space.*

Yes, we commit to participate in the China Sales Mission. I understand once participation is confirmed, I will receive an invoice for \$4,750. Any cancellations made after August 1, 2016 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does include accommodations; however, airfare, some meals, and personal expenses are not included.

Organization Name _____

Contact Name/Email _____

Signed _____

Please e-mail complete, signed form to:

Liz.Bittner@TravelSouthUSA.com